

TIPS TO SUCCESS

1. MAKE A GAME PLAN

Now you have registered and set your date, it is time to start planning! Think about how many people you can invite and set a time that's likely to work for most of your guests.

2. SELECT YOUR TEAM

Send invites to your friends, colleagues, and family. Chase down their RSVP - call them if you can. If they can't make it, share the QR code, so they can donate instead.

3. GO WIDE

Invite more people than less to counter last-minute cancellations! Share your event on social if you can. We've provided some words, an image and a QR Code you can use. Even if people cannot attend, they may want to donate.

4. MAKE IT PERSONAL

Whether the event is at home with friends, in the park with your family, at work, or elsewhere - share your personal experiences and impressions. This is what makes your event unique.

5. IF YOU DON'T ASK YOU DON'T GET

Don't be afraid to be upfront about fundraising - attendees know that's your goal and have still turned up! The funds you raise will help us make pads for 50 schools in Kibera every year.

6. CELEBRATE YOUR SUCCESS

Be sure to let your attendees and social networks know how much you raised to support the young girls and women of Kibera.

Thankfully, many of us will never suffer this hardship in our lives, but realising just how hard it would be for girls as young as 10 to live like this, is exactly what inspires people to support us.

GOOD LUCK!

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